



smithfield isle of wight

hams, history, hospitality & heart

March 20, 2009

It is my pleasure to introduce myself, I am the Special Events Coordinator for Smithfield & IOW Tourism. I would personally like to invite you to become a new sponsor, the 2009 Smithfield Olden Days June, 26th and 27th. Your sponsorship is a critical component of our operations and is an essential tool in allowing this event to continue annually.

A sponsorship of Smithfield Olden Days allows a business to enhance their marketing plan by associating their name with a proven success. Smithfield Olden Days is a unique event experience that attracts locals and tourists alike.

With your sponsorship we will:

- Add your website link to our Olden Days webpage on our Tourism website – www.visitsmithfieldisleofwight.com.
- List your company name as sponsors on our marketing materials.
- List your Company name on signage in key areas throughout the event.

Smithfield Olden Days is an initiative of Isle of Wight-Smithfield-Tourism in partnership with The Town of Smithfield and the Smithfield Historic Business District Association. Our generous sponsors help to make this event such a success. Please contact me if you have questions or comments, Terry Thompson t 757-357-2214 or tthomps@isleofwightus.net. Please see enclosed brochure from Smithfield Olden Days 2008.

Thank you,

Terry Thompson
Special Events Coordinator
Smithfield & Isle of Wight Tourism
319 Main Street, Smithfield, VA 23430