



Press Release: Smithfield & Isle of Wight CVB Photo Contest Call for Entries

Announcing the 2010 Smithfield & Isle of Wight “Pork-a-razzi” Photo Contest

Wednesday, February 23, 2010
Smithfield, Virginia

Calling all shutterbugs! In celebration of National Tourism Month (*May*) **Smithfield & Isle of Wight County Convention & Visitors Bureau** is sponsoring a contest to find the photo that best captures that iconic image expressing the unique and charming aspects of our area. The contest is open to all - amateur and professional photographers of all ages, both visitors to our area and residents. The theme is simple – the “*quintessential image*” that captures the general character of our destination and features any activity, attraction or event within the town and/or county.

The winning image will be featured (*with photo credit*) on the cover of the **2010-2011 Visitor’s Guide** - 10,000 of which are distributed yearly. The Guide will be available digitally as well on the **Tourism website** and printed as a special insert into the 2010 May/June issue of **Hampton Roads Magazine**, distributed to over 40,000 homes and sold throughout the Tidewater area. **All** entries will be featured on the tourism website (**VisitSmithfieldIsleOfWight.com**) and may be used in future marketing projects. The winner will be announced at the **Visitors Center** during the May 14th **SmARTs** event.

*What makes Smithfield & Isle of Wight County special? Who are the faces of our town and county? Where are our beautiful, iconic places? Use your imagination...divas in historic attire are always willing to pose! So grab your cameras and snap away! Find that special shot that reminds visitors and residents alike that this is the home of “**Hams, History, Hospitality and HeART!**”*

Following are the contest rules and entry form. Please contact us for further information.

Judy Hare Winslow, *Director of Tourism*
jwinslow@isleofwightus.net

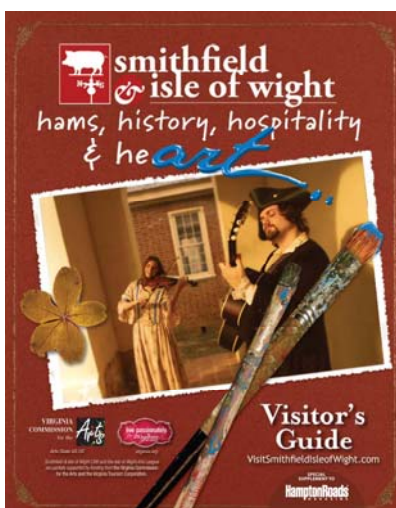
Lois M. Chapman, *Marketing & Public Relations Manager*
lchapman@isleofwightus.net

Smithfield & Isle of Wight Convention & Visitors Bureau
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hams, history, hospitality & heart...

2010 Smithfield & Isle of Wight “Pork-a-razzi” Photo Contest



Cover of the 2009-2010 Visitor's Guide – Photo by Brett England

Contest Details

- The image must have been taken in Smithfield and/or Isle of Wight County, Virginia.
- The image must feature Smithfield and/or Isle of Wight County as the subject matter.
- The contest is open to amateur and professional photographers of any age.
- The photo *can* be digitally manipulated, “photo-shopped,” or cropped as the photographer chooses.
- The photo *cannot* be a composite image featuring more than one photo.
- The photos **must be original** and not have previously been published in any promotional material, website, etc.
- Each photographer can enter up to **5 images**.
- Images can be color or black and white.
- Entries **must be submitted digitally** via email or burned on a CD. Prints are not necessary.
- Digital entries must be *high resolution files* in the JPG (jpeg) format and should be no smaller than 500 kb (kilobytes) in size. Image size should be no smaller than 10” on their longest edge.
- Name the digital file as follows: Photo’s Title by Photographer’s Name (*example: Morning in Smithfield by John Doe*)
- Email address: **isleofwightphotocontest@gmail.com**
- Address for CD: 319 Main Street, Smithfield, VA 23430...please mark “PHOTO CONTEST” on package. Arrangements can be made for the CD to be picked up at the Visitors Center after the contest is finished.
- **Entries must include a signed entry form** which can be mailed separately if necessary.
- **If the image contains distinguishable faces of people, the entry must include a photo release signed by each person.**
- All photos submitted as entries to the contest become the property of the Smithfield & Isle of Wight CVB. Entrants forfeit ownership and all rights thereof to the CVB. Entrants grant permission to the CVB and the CVB reserves the right to use the entries and publish the image in not-for-profit promotion. The CVB reserves the right to refuse to display any image on its website for aesthetic or other reasons.
- **Entry indicates participants agree to be bound by the terms of the photo contest.**
- The winner will be announced at the Visitors Center during the **May 14th SmARTs** event.
- **Entry deadline: via email or postmark is April 10, 2010 by 4:30 p.m.**

Judges:

Brett England, David Sawyer, Lois Chapman and a representative from the Isle of Wight Arts League and Hampton Roads Magazine

Judging Criteria:

Entries will be judged on overall photographic and artistic quality, promotional appeal, reproducibility and best expression of the theme.

Prize:

The winning photo will be printed on the cover of the 2010-2011 Smithfield & Isle of Wight Visitor’s Guide (with photo credit), 50,000 in print and digitally available on the Tourism website. **All entries** will be featured on the Tourism Website.

The winner will be announced at the Visitors Center during the **May 14th SmARTs** event.

For further information go to: **VisitSmithfieldIsleOfWight.com/photocontest.html**.

or contact Lois Chapman, Marketing and Public Relations Manager, 319 Main Street, Smithfield, VA 23430, (757) 357-8084 or via email at <mailto:lchapman@isleofwightus.net>.

2010 Smithfield & Isle of Wight "Pork-a-razzi" Photo Contest
Entry & Photo Release Form

Photographer's Name: _____

Mailing Address: _____

Email Address: _____

Website: _____

Phone Number: _____

Title of Work submitted: _____

Where the photo was taken: _____

Date the photo was taken: _____

*For residents...*How long have you lived in Smithfield & Isle of Wight County? _____

Limit: 5 entries

Please submit a separate entry form for each photo. Entrants under the age of 18 must have agreement signed by parent or guardian.

I hereby declare that my submission is my original work and the image was taken in Smithfield and/or Isle of Wight County, Virginia. By entering this contest and signing below, I give all rights to the image to Smithfield & Isle of Wight County Convention and Visitors Bureau to publish my work on its website and in other publications for publicity purposes.

Signature Date

Photo Release:

Any photo that contains a recognizable image of a person must be accompanied by a signed photo release.

All photos entered in this contest are subject for use in future promotional purposes by the Smithfield & Isle of Wight CVB. I hereby grant the Smithfield & Isle of Wight Convention and Visitors Bureau permission to use the above listed photo of me. The CVB may use this photo for the purpose of publications, advertising, trade or any other lawful use or any reproduction of same in any lawful form. I will make no monetary or other claims against the Smithfield & Isle of Wight CVB for the use of this photograph.

Name (Print Full Name): _____

Address: _____

Relation to subject (*if subject is under age 18*): _____

Photographer's Name: _____

Signature Date